

STEPH

G

RECORDING ARTIST · SONGWRITER

BROOKLYN, NEW YORK



LEAD SINGLE – "POP IT" FEAT. DJ SWANQO



BROOKLYN **BARS.** BUILT INDEPENDENT.

Confident, melodic, bars-first rap that moves between English and Spanish. Steph G writes it, releases it and markets it herself — the catalog, the rollouts and the business are hers.

BASE	Brooklyn, NY
GENRE	Hip Hop / Rap
LEAD SINGLE	Pop It ft. DJ Swanqo
SERIES	Steph G Unfiltered
FRAGRANCE	Flawless x Aromas de Salazar
PRESS	GCPR HQ

“Steph G never understood the meaning of failure.”

THE SOURCE — MAY 2026

LEAD SINGLE

02 — MUSIC

POP IT

Steph G feat. DJ Swanqo

FEBRUARY 27, 2026 · 2:47 · HIP HOP / RAP

[OFFICIALSTEPHG.COM / #MUSIC](https://officialstephg.com/#music)



CREDITS

Lead vocalist	Steph G
Songwriter	Steph G
Featured artist	DJ Swanqo
Composer / Producer	DJ Swanqo

THE RECORD RIGHT NOW

“Pop It” is the sharpest distillation of Steph G’s identity — a girls’ anthem with pop-your-shit energy, written for women who walk in knowing exactly who they are. It is the record leading her 2026 campaign and the first point of contact for radio, DJs and playlist programming.

LISTEN & WATCH

Buy the single — officialstephg.com/#music —

Bong Mines Entertainment — “Pop It” review —

Live at The Lyrical Parlor — YouTube —

Punchline Academy freestyle — Shade 45 —

A girls' anthem — pop your shit.

“POP IT” FEAT. DJ SWANQO

VERIFIED NUMBERS ONLY.

Every figure below is publicly verifiable. Nothing is estimated or projected — platform-side analytics are added as they are reported.

1.11K

Total plays

AUDIOMACK

37

Followers

AUDIOMACK

12

Monthly listeners

AUDIOMACK

2:47

Runtime confirmed

AMAZON MUSIC

Highlighted

Profile placement

AUDIOMACK

"Pop It" highlighted on the official artist profile

Documented

Radio activity

RADIO MONITORING

Logged on public radio-monitoring pages

2026

Release status

APPLE MUSIC

Listed as "Pop It (feat. DJ Swanqo)"

AWAITING ARTIST-SIDE REPORTING

— Spotify for Artists — streams / monthly listeners

— Apple Music for Artists — plays / Shazams

— Instagram — reach / followers

— YouTube Studio — music video views

— TikTok — video views / creations

— Playlist placements

“Pop It” is a girls' anthem — confidence, attitude and pop-your-shit energy from the first bar.

LEAD SINGLE — FEAT. DJ SWANQO

FROM BROWNSVILLE, OUTWARD.

Steph G is a recording artist and songwriter from Brooklyn, New York. Raised in Brownsville, she came up writing bars-first, melody-forward rap that moves comfortably between English and Spanish — confident, direct and unmistakably New York.

She has built her catalog independently: writing, releasing and marketing her own music while handling the business side herself. That approach has drawn coverage from The Source, AllHipHop, EARMILK, BKReader, FUBU Radio, SHEEN Magazine and Hip Hop Since 1987, along with freestyles and long-form interviews on Shade 45's Punchline Academy and On The Radar Radio.

Her current lead single, "Pop It" featuring DJ Swanqo, is the sharpest distillation of that identity — a girls' anthem built for the dancefloor, all confidence, attitude and pop-your-shit energy.

Beyond music, Steph G has expanded into visual storytelling through her ongoing series Steph G Unfiltered and into fragrance as the founder of Flawless, her inaugural signature scent created with Aromas de Salazar. Music remains the center of the work; everything else is an extension of the same voice.

“Independent by design — the catalog, the rollout and the business are hers.”



SELECTED CATALOG

01 Pop It — feat. DJ Swanqo

LEAD SINGLE

02 Motion Party

03 Can't Stop Freestyle

04 No Motion

05 Baby Boo Freestyle

06 TONIGHT

07 Shhh (Freestyle)

08 Risk Me

09 Tu Sabe (You Know It)

10 Feelin Myself

11 WYA

12 That's Crazy



STREAMING

Available on Apple Music, Amazon Music, Audiomack and all major platforms.



06 — VISUALS & PERFORMANCE

PRESENCE

Stage, street and red carpet. Hi-res imagery and full galleries available on request via GCPR HQ.

OFFICIALSTEPHG.COM/MEDIA



SERIES

Kokomo

ded

TLF
TLF

TOPIC

STEPH G UNFILTERED

Her official video series — an unfiltered look into her world, her personality, her music and her creative process. No PR voice, no edits.

WATCH

youtube.com/@stephg_x

officialstephg.com/#unfiltered



FRAGRANCE



07 — CREATIVE EXPANSION

FLAWLESS

STEPH G × AROMAS DE SALAZAR

Flawless is an extension of Steph G's creative identity, not a departure from it — the same voice, translated into scent with the Aromas de Salazar perfumery.

CONCENTRATION

35% extrait

DEVELOPMENT

One year

LAUNCH

September 3, 2026

STATUS

Inaugural
signature scent

[OFFICIALSTEPHG.COM/FLAWLESS](https://officialstephg.com/flawless)

SELECTED PRESS

OFFICIAL PRESS RELEASE — GCPR HQ

AUG 2026

Steph G and Aromas de Salazar Turn a Creative Connection Into a Signature Fragrance Collaboration, “Flawless”

officialstephg.com/press/flawless-announcement →

THE SOURCE

MAY 2026

Steph G Never Understood the Meaning of Failure

thesource.com →

DJ CHASE — THE PRE-GAME PARTY MIX

APR 2026

In Brooklyn From Brooklyn feat. Steph G — Ep. 308

podcasts.apple.com →

BONG MINES ENTERTAINMENT

MAR 2026

Steph G Delivers Confident Trap Anthem “Pop It” ft. DJ Swanqo

bongminesentertainment.com →

SHADE 45 / DA INPHAMUS AMADEUZ

2026

The Punchline Academy Freestyle

youtube.com/watch?v=F7V3fV3gamw →

ON THE RADAR RADIO

2025

Steph G on New Music, the Day She Decided to Rap & More

youtube.com/watch?v=jD6KQtWgMUg →

FUBU RADIO

JUN 2025

“Tu Sabe” Turns Brooklyn Into the Heartbeat of the Bilingual Latina Movement

fuburadio.com →

EARMILK

JUL 2024

Steph G Shares Infectious New Single “One Taste”

earmilk.com →

GETTY IMAGES

JUL 2026

Editorial coverage — Amazon Kids Back-To-School Runway Show by Rookie Kids, NYC

gettyimages.com →

FULL PRESS ROOM — [OFFICIALSTEPHG.COM/MEDIA](https://officialstephg.com/media)

LET'S WORK.

PR / MEDIA

GCPR HQ

GCPR Communications LLC
Public Relations & Media

info@gcprhq.com

gcprhq.com

BOOKING

LIVE & APPEARANCES

Festivals, shows, hosting and
brand appearances.

stephgbooking.com

ARTIST

STEPH G

officialstephg.com

Instagram @stephg

YouTube @stephg_x

Assets, hi-res imagery and interview requests via GCPR HQ. Full press room, tour dates and additional coverage at officialstephg.com/media and officialstephg.com/press-kit.

STEPH G

BROOKLYN, NEW YORK · 2026

